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## METAL FABRICATORS ROCK 'N' ROLL

**SALEM, ORE. 9 OCT., 2008** — Normandy Guitars is manufacturing a revolutionary product unparalleled in the metal manufacturing industry. Taking us beyond the conventional wooden guitar, [Normandy Guitars](http://www.NormandyGuitars.com) has just introduced the world's only aluminum sheet metal [archtop](#) production guitar.

"This one of a kind instrument is made out of aircraft grade aluminum, which provides musicians with unparalleled sustain qualities, superior quality and durability," says CEO Jim Normandy. Tooled up in an unconventional way, musicians and guitar aficionados agree there is currently nothing like it on the market.

[Zephyr Engineering](#) helped realize the dream of corporate executive and lifelong musician Jim Normandy. Zephyr is manufacturing the instrument that has, within its first year of inception, received international acclaim.

Early metal guitar manufacturers attempted to build their products out of solid [billeted aluminum](#), which must be custom made and tends to be costly with limited availability. Normandy Guitars manufactures its archtops in a production environment, making the product more consistent, readily available and affordable.

This archtop is formed and riveted with special tooling along the band edge to provide a smooth and uniform surface. With the exception of coating, which is still done on the west coast, the Normandy guitar has all onsite assembly, tuning and quality control. "We go for the best here," says Vernelle Judy of Zephyr Engineering. "The initiating and set-up is done exclusively by specialists in their trade in order to provide the best quality when a product goes out."

CEO Jim Normandy oversees the guitar production at Zephyr Engineering and specifies how the show is run. "We do it the way Jim wants it," says Judy. "At Zephyr, we take big pieces of steel or aluminum and what you get is something functional out of it. Working on the Normandy guitar and then seeing the finished product in its guitar case just knocks your socks off. Each guitar that goes out of here is a work of art."

In addition to Normandy Guitar's award-winning archtops, the company is currently in production with its new [Flying V](#) guitar and archtop bass guitar models soon to be released. To see more on the assembly of the Flying V, click the link below. For more information on touring Zephyr Engineering or on Normandy Guitars, visit [www.normandyguitars.com](http://www.normandyguitars.com) or call Jim Normandy at 503.689.1998.

<http://www.youtube.com/watch?v=OjnowsNVHpk>

### About Normandy Guitars

The Normandy guitar is the world's first production aluminum archtop. These American-made guitars are manufactured and hand-riveted in Salem, Oregon. Known for their sustain qualities and warm tones, these lightweight aluminum electric guitars are an instant classic. They are now available in nine colors and three different and unique finishes: chrome, several powder-

coated colors and candy apple metal flake finishes. For more information or to order, visit [www.normandyguitars.com](http://www.normandyguitars.com) or call 503.689.1998.

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