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GUITARS, COMICS AND CHARITABLE GIVING IN THE NEW YEAR

*Normandy Guitars debuts new comic book series Psycho Guitar Killers
from which all proceeds will help bring music back to the classroom*

SALEM, ORE. 29 DEC., 2008 — The Oregon-based [Normandy Guitars](http://www.normandyguitars.com) company has taken another bold step in its entrepreneurial venture. Founder Jim Normandy created a first-of-its-kind comic book series called *Psycho Guitar Killers*, a publication from which all proceeds will go to fund non-profits dedicated to the restoration of music education programs in America's public schools and to raising awareness of the positive impact music has on students.

Psycho Guitar Killers is a radical entrepreneurial step in the growth of the Normandy Guitars company, which just introduced its first instrument in June 2008. "I have always felt that if I became successful with my own business, that I would give back as much time and money that I could possibly afford. That's what this comic book is about," says Normandy. "The comic book really fits our business model and ideologies. What better way to raise money for kid's music programs than a comic book?"

This new comic is designed by artist Shawn Cruz of [Corrosive Comics](http://www.corrosivecomics.com) in Salem. "Shawn is an incredible artist and I really think he's just now realizing how good he really is," says Normandy. The comic's original storyline has a political undertone, hinting at government's attempts to squash creativity among American people. The first issue was released last month; new editions will be released every quarter thereafter.

Normandy Guitars has named two music-based non-profits to which comic book proceeds will benefit: [Guitars in the Classroom](http://www.guitarsintheclassroom.org) and the [Rock'n'Roll Camp for Girls](http://www.rocknrollcampforgirls.com). Guitars in the Classroom is a free, national program that trains, supports and encourages teachers who want to integrate music-making in their lessons and school activities. The Rock'n'Roll Camp for Girls is a local, Portland-based program that builds girls' self-esteem through music creation and performance.

"Jim's creativity and his intention to bring about social and educational change through art and charity will certainly help Guitars in the Classroom revive and strengthen the role of music in our schools. Friends like Jim make a tremendous difference in our organization. Bringing back the music is a person-to-person movement... and it carries the power to improve our quality of life in this country. I find it very encouraging when such help comes from an instrument maker and a comic book artist working together to develop a humorous concept. What could possibly be better?" says Jessica Baron, founder and Executive Director of Guitars in the Classroom.

Psycho Guitar Killers comic books are sold online at www.normandyguitars.com and in comic book stores. For more information, visit www.myspace.com/psychoguitarkillers or call 503.689.1998.

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About Normandy Guitars

The Normandy guitar is the world's first production aluminum archtop. These American-made guitars are manufactured and hand-riveted in Salem, Oregon. Known for their sustain qualities and warm tones, Normandy's lightweight aluminum electric guitars are an instant classic. The guitars are available in three styles: the original archtop, a stunning Normandy V, and the soon to be released bass guitar. They can be ordered in nine colors and three unique finishes. Normandy guitars are available online at www.normandyguitars.com or by calling 503.689.1998.

About Guitars in the Classroom

Guitars in the Classroom (GITC) is a 501 (c)3 that inspires, trains and equips classroom teachers to integrate music and music making across the general studies curriculum through “song-based learning” so that all students from pre-school through high school have the opportunity to participate in and learn through making music in their regular classrooms each day. GITC programs provide “easy” group guitar, singing, song leading and song writing instruction that help teachers integrate music making into their lessons. And, thanks to the generous participation from the music products industry, GITC is able to provide free access to instruments, musical accessories, resource materials, and advice. GITC's grassroots approach cultivates and nurtures lasting local programs from coast to coast. Find out more by visiting www.guitarsintheclassroom.org or by calling 858.755.2239.

About the Rock'n'Roll Camp for Girls

The Rock'n'Roll Camp for Girls is a 501(c)3 non-profit organization that builds girls' self-esteem through music creation and performance. Providing workshops and technical training, they create leadership opportunities, cultivate a supportive community of peers and mentors, and encourage social change and the development of life skills. For more information about this program, visit www.girlsrockcamp.org or call 503.445.4991.

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