

NEW NORMANDY ARCHTOP BASS GUITAR DUBBED “THUNDER STEALER” AT WINTER NAMM 2009

Salem, OR. 11 February, 2009—Oregon’s crowning jewel of music instrument manufacturing, Normandy Guitars, debuted its stunning bass guitar last month at the Winter NAMM Show in California. The first of its kind, the aluminum archtop bass was an instant hit amongst musicians and music industry representatives.

“The sustain on this bass is an all day affair,” says legendary bassist Kelly Lemieux. “Because of the materials Jim uses it resonates beautifully.” He also called the Normandy bass a “thunder stealer,” because of its chrome plating, beautiful design, killer sound and striking ability to steal the spotlight from the lead singer.

The Normandy Bass guitar was created as a companion to the innovative, award-winning Normandy aluminum archtop guitar, which debuted at summer NAMM in 2008. Since that time, the Normandy guitar has gained international media attention, recognition and the support of countless musicians from across the world. The creation of the bass guitar was a natural progression for the company; it is made from the same material as the archtop guitar and offers all of same qualities, only in a bass guitar version.

The Normandy Archtop Bass stands out in the world of musical instruments for many reasons: It has an aluminum body and aluminum nut that magnifies its sustain qualities, its style and beauty is beyond compare, and it has practical features that are often taken for granted. Lemieux explains, “It’s as solid as a Sherman tank! You never have to worry about belt buckle rash on the back of the bass, you have to worry about bass rash on the front of your belt buckle!”

The retail price of the Normandy bass guitar ranges from \$1,899.00 to \$2,229.00 depending on the finish. It can be purchased through www.musiciansfriend.com or by visiting the Normandy Guitars website.

For further information or to arrange an interview with Normandy founder and CEO Jim Normandy, please contact Laurena Marrone Campos at 503.887.2644

About Normandy Guitars

Normandy Guitars is a music instrument manufacturer that produces aluminum guitars and basses. These American-made guitars are hand-welded and riveted in Salem, Oregon. Known for their sustain qualities and warm tones, Normandy’s lightweight aluminum electric guitars are an instant classic. The company’s initial claim to fame was their award-winning aluminum archtop ATGHT-CH model that was the first aluminum archtop commercially produced. The archtop quickly gained international acclaim within all genres of music.

The guitars are available in three styles: the original archtop, a stunning Normandy V, and the new super star of the lineup, the archtop bass guitar. All Normandy instruments can be ordered in nine colors and finishes including triple plated chrome. Normandy guitars are available online at www.normandyguitars.com or by calling 503.689.1998. The media contact for Normandy is Coco Miller, who can be reached at 503.897.3183 or coco@normandyguitars.com. The Artist Relations contact for Normandy is Kate Richardson, who can be reached at 615.243.0619 or kate@normandyguitars.com.